



KL : HAVELLS Sales Performance 23/05/2026 8:06 AM

MTD Sales
5.38 L

Brand Share %
14.14 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.41	38.12 %
W-Purifi	0.79	15.04 %
Iron	0.57	52.32 %
Mixie	0.51	3.56 %
W.Heater	0.47	24.90 %
Air-Cool	0.33	9.09 %
Small-Ap	0.29	5.29 %
Total	5.38	14.14 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.40	15.66 %
KL-SOUTH	1.98	12.13 %
Total	5.38	14.14 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.35	41.94 %
W-Purifi	0.61	15.17 %
W.Heater	0.41	27.53 %
Mixie	0.39	5.48 %
Iron	0.34	59.02 %
Small-Ap	0.29	8.48 %
Total	3.40	15.66 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	3.40	15.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.05	34.13 %
Air-Cool	0.33	18.08 %
Iron	0.23	44.69 %
W-Purifi	0.18	14.63 %
Mixie	0.12	1.63 %
W.Heater	0.07	15.61 %
Total	1.98	12.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.81	9.58 %
KLR1	0.40	13.74 %
PNL1	0.24	8.86 %
TVSD		0.00 %
Total	1.98	12.13 %