



KL : HAVELLS Sales Performance 23/03/2026 8:06 AM

MTD Sales
1.59 L

Brand Share %
9.50 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.77	23.80 %
Iron	0.29	43.47 %
W-Purifi	0.25	11.81 %
Mixie	0.16	2.25 %
W.Heater	0.12	22.63 %
Total	1.59	9.50 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.03	12.09 %
KL-SOUTH	0.56	6.79 %
Total	1.59	9.50 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.58	34.83 %
Iron	0.20	58.03 %
Mixie	0.11	2.94 %
W.Heater	0.09	40.30 %
W-Purifi	0.06	3.63 %
Total	1.03	12.09 %

Branch *	MTD Sales L	Brand Share %
Total	1.03	12.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	12.26 %
W-Purifi	0.19	39.09 %
Iron	0.09	27.26 %
Mixie	0.06	1.55 %
W.Heater	0.03	10.32 %
Total	0.56	6.79 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	4.75 %
PNL1	0.07	3.91 %
KLR1	0.06	4.71 %
Total	0.56	6.79 %