

MTD Sales
5.53 L

Brand Share %
6.59 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.95	19.88 %
Iron	0.89	41.66 %
Small-Ap	0.41	3.26 %
Mixie	0.34	1.40 %
W.Heater	0.33	9.70 %
In-Stove	0.29	4.43 %
W-Purifi	0.20	3.03 %
Air-Cool	0.13	8.92 %
Total	5.53	6.59 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	4.02	7.39 %
KL-SOUTH	1.27	5.28 %
KL-CENTRAL	0.24	4.40 %
Total	5.53	6.59 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.99	20.61 %
Iron	0.56	44.80 %
Small-Ap	0.41	5.04 %
W.Heater	0.33	14.52 %
Mixie	0.28	1.87 %
In-Stove	0.25	6.69 %
W-Purifi	0.20	5.95 %
Total	4.02	7.39 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.10	5.93 %
KZSD		0.00 %
WHKZ		0.00 %
Total	4.02	7.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.90	22.04 %
Iron	0.21	36.13 %
Air-Cool	0.13	17.32 %
Mixie	0.03	0.38 %
Total	1.27	5.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.40	5.04 %
KLR1	0.18	4.91 %
PNL1	0.15	4.73 %
PAS1	0.08	2.48 %
Total	1.27	5.28 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.12	39.38 %
Fan	0.05	5.11 %
In-Stove	0.04	13.47 %
Mixie	0.03	2.40 %
Total	0.24	4.40 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.24	4.40 %
Total	0.24	4.40 %