



KL : HAVELLS Sales Performance 22/05/2026 8:06 AM

MTD Sales
5.34 L

Brand Share %
14.55 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.55 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 2.39 | 38.09 % |
| W-Purifi | 0.79 | 15.42 % |
| Iron | 0.55 | 52.05 % |
| Mixie | 0.51 | 3.71 % |
| W.Heater | 0.47 | 27.70 % |
| Air-Cool | 0.33 | 9.42 % |
| Small-Ap | 0.29 | 5.52 % |
| Total | 5.34 | 14.55 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KL-NORTH | 3.39 | 16.20 % |
| KL-SOUTH | 1.95 | 12.36 % |
| Total | 5.34 | 14.55 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 1.35 | 42.20 % |
| W-Purifi | 0.61 | 15.67 % |
| W.Heater | 0.41 | 31.64 % |
| Mixie | 0.39 | 5.69 % |
| Iron | 0.33 | 59.60 % |
| Small-Ap | 0.29 | 8.81 % |
| Total | 3.39 | 16.20 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KZSD | | 0.00 % |
| Total | 3.39 | 16.20 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 1.04 | 33.81 % |
| Air-Cool | 0.33 | 18.85 % |
| Iron | 0.22 | 43.73 % |
| W-Purifi | 0.18 | 14.63 % |
| Mixie | 0.12 | 1.70 % |
| W.Heater | 0.07 | 15.61 % |
| Total | 1.95 | 12.36 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TVP1 | 0.79 | 9.81 % |
| KLR1 | 0.40 | 14.15 % |
| PNL1 | 0.24 | 8.86 % |
| TVSD | | 0.00 % |
| Total | 1.95 | 12.36 % |