



# KL : HAVELLS Sales Performance 22/03/2026 8:06 AM

MTD Sales  
1.53 L

Brand Share %  
9.88 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.73	24.31 %
Iron	0.27	44.50 %
W-Purifi	0.25	12.59 %
Mixie	0.16	2.41 %
W.Heater	0.12	25.97 %
<b>Total</b>	<b>1.53</b>	<b>9.88 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.98	12.71 %
KL-SOUTH	0.55	7.06 %
<b>Total</b>	<b>1.53</b>	<b>9.88 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.54	35.79 %
Iron	0.20	61.67 %
Mixie	0.11	3.31 %
W.Heater	0.09	40.30 %
W-Purifi	0.06	3.95 %
<b>Total</b>	<b>0.98</b>	<b>12.71 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>0.98</b>	<b>12.71 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	12.88 %
W-Purifi	0.19	39.09 %
Iron	0.08	26.27 %
Mixie	0.06	1.60 %
W.Heater	0.03	13.20 %
<b>Total</b>	<b>0.55</b>	<b>7.06 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	5.01 %
PNL1	0.07	4.07 %
KLR1	0.06	4.95 %
<b>Total</b>	<b>0.55</b>	<b>7.06 %</b>