

MTD Sales
5.24 L

Brand Share %
6.65 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.87	20.66 %
Iron	0.86	42.03 %
W.Heater	0.33	9.89 %
Small-Ap	0.30	2.63 %
Mixie	0.30	1.29 %
In-Stove	0.25	3.98 %
W-Purifi	0.20	3.34 %
Air-Cool	0.13	8.92 %
Total	5.24	6.65 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.77	7.50 %
KL-SOUTH	1.23	5.35 %
KL-CENTRAL	0.24	4.30 %
Total	5.24	6.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.96	22.18 %
Iron	0.54	45.42 %
W.Heater	0.33	14.75 %
Small-Ap	0.30	4.14 %
Mixie	0.23	1.65 %
In-Stove	0.21	6.02 %
W-Purifi	0.20	6.78 %
Total	3.77	7.50 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.03	6.13 %
Total	3.77	7.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.86	21.48 %
Iron	0.21	37.29 %
Air-Cool	0.13	17.32 %
Mixie	0.03	0.40 %
Total	1.23	5.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.38	5.07 %
KLR1	0.18	4.92 %
PNL1	0.15	5.24 %
PAS1	0.08	2.59 %
Total	1.23	5.35 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.11	37.44 %
Fan	0.05	5.11 %
In-Stove	0.04	13.47 %
Mixie	0.03	2.40 %
Total	0.24	4.30 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.24	4.30 %
Total	0.24	4.30 %