



KL : HAVELLS Sales Performance 21/05/2026 8:06 AM

MTD Sales
5.19 L

Brand Share %
14.77 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.33	38.03 %
W-Purifi	0.79	15.65 %
Iron	0.53	51.87 %
W.Heater	0.47	33.73 %
Mixie	0.44	3.39 %
Air-Cool	0.33	9.69 %
Small-Ap	0.29	5.79 %
Total	5.19	14.77 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.36	16.65 %
KL-SOUTH	1.83	12.24 %
Total	5.19	14.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.34	43.09 %
W-Purifi	0.61	15.98 %
W.Heater	0.41	31.64 %
Mixie	0.39	5.94 %
Iron	0.32	58.66 %
Small-Ap	0.29	9.26 %
Total	3.36	16.65 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	3.36	16.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.99	32.84 %
Air-Cool	0.33	18.85 %
Iron	0.21	44.23 %
W-Purifi	0.18	14.63 %
W.Heater	0.07	57.35 %
Mixie	0.05	0.79 %
Total	1.83	12.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.73	9.33 %
KLR1	0.40	14.67 %
PNL1	0.21	7.97 %
Total	1.83	12.24 %