



KL : HAVELLS Sales Performance 21/03/2026 8:06 AM

MTD Sales
1.53 L

Brand Share %
10.44 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.73	26.04 %
Iron	0.27	45.69 %
W-Purifi	0.25	14.10 %
Mixie	0.16	2.54 %
W.Heater	0.12	25.97 %
Total	1.53	10.44 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.98	13.77 %
KL-SOUTH	0.55	7.30 %
Total	1.53	10.44 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.54	38.39 %
Iron	0.19	64.72 %
Mixie	0.11	3.59 %
W.Heater	0.09	40.30 %
W-Purifi	0.06	4.61 %
Total	0.98	13.77 %

Branch *	MTD Sales L	Brand Share %
Total	0.98	13.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	13.79 %
W-Purifi	0.19	39.09 %
Iron	0.08	26.74 %
Mixie	0.06	1.64 %
W.Heater	0.03	13.20 %
Total	0.55	7.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	5.05 %
PNL1	0.07	4.29 %
KLR1	0.06	5.06 %
Total	0.55	7.30 %