

MTD Sales
5.00 L

Brand Share %
6.65 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.76	20.70 %
Iron	0.83	43.48 %
W.Heater	0.33	9.97 %
Mixie	0.30	1.35 %
In-Stove	0.25	4.24 %
Small-Ap	0.25	2.31 %
W-Purifi	0.20	3.60 %
Air-Cool	0.07	5.44 %
Total	5.00	6.65 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.62	7.55 %
KL-SOUTH	1.14	5.16 %
KL-CENTRAL	0.24	4.60 %
Total	5.00	6.65 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.87	22.04 %
Iron	0.53	47.15 %
W.Heater	0.33	14.93 %
Small-Ap	0.25	3.58 %
Mixie	0.23	1.73 %
In-Stove	0.21	6.44 %
W-Purifi	0.20	7.39 %
Total	3.62	7.55 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.96	6.26 %
Total	3.62	7.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.84	21.73 %
Iron	0.19	36.39 %
Air-Cool	0.07	10.40 %
Mixie	0.03	0.42 %
Total	1.14	5.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.33	4.46 %
KLR1	0.18	5.04 %
PNL1	0.15	5.41 %
PAS1	0.08	2.64 %
Total	1.14	5.16 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.11	42.25 %
Fan	0.05	5.43 %
In-Stove	0.04	15.08 %
Mixie	0.03	2.51 %
Total	0.24	4.60 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.24	4.60 %
Total	0.24	4.60 %