



KL : HAVELLS Sales Performance 20/05/2026 8:06 AM

MTD Sales
5.03 L

Brand Share %
15.35 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.28	40.27 %
W-Purifi	0.79	16.50 %
Iron	0.47	51.07 %
Mixie	0.42	3.42 %
Air-Cool	0.40	11.70 %
W.Heater	0.38	33.84 %
Small-Ap	0.29	6.22 %
Total	5.03	15.35 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.18	17.30 %
KL-SOUTH	1.85	12.86 %
Total	5.03	15.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.34	46.86 %
W-Purifi	0.61	17.15 %
Mixie	0.37	6.03 %
W.Heater	0.31	30.96 %
Small-Ap	0.29	10.24 %
Iron	0.27	56.27 %
Total	3.18	17.30 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	3.18	17.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.95	33.61 %
Air-Cool	0.40	22.01 %
Iron	0.21	45.61 %
W-Purifi	0.18	14.63 %
W.Heater	0.07	60.48 %
Mixie	0.05	0.84 %
Total	1.85	12.86 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.77	10.02 %
KLR1	0.40	15.29 %
PNL1	0.21	8.85 %
Total	1.85	12.86 %