



KL : HAVELLS Sales Performance 20/03/2026 8:06 AM

MTD Sales
1.51 L

Brand Share %
11.26 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.73	28.77 %
Iron	0.26	46.36 %
W-Purifi	0.25	14.72 %
Mixie	0.16	2.76 %
W.Heater	0.12	25.97 %
Total	1.51	11.26 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.98	14.71 %
KL-SOUTH	0.54	7.89 %
Total	1.51	11.26 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.54	40.72 %
Iron	0.19	67.90 %
Mixie	0.11	4.08 %
W.Heater	0.09	40.30 %
W-Purifi	0.06	4.61 %
Total	0.98	14.71 %

Branch *	MTD Sales L	Brand Share %
Total	0.98	14.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	15.88 %
W-Purifi	0.19	46.11 %
Iron	0.07	24.39 %
Mixie	0.06	1.72 %
W.Heater	0.03	13.20 %
Total	0.54	7.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	5.74 %
PNL1	0.07	4.85 %
KLR1	0.06	5.64 %
Total	0.54	7.89 %