

MTD Sales
4.71 L

Brand Share %
6.61 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.54	19.82 %
Iron	0.80	43.63 %
W.Heater	0.33	11.29 %
Mixie	0.30	1.42 %
Small-Ap	0.25	2.40 %
In-Stove	0.22	3.83 %
W-Purifi	0.20	3.79 %
Air-Cool	0.07	5.94 %
Total	4.71	6.61 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	3.39	7.54 %
KL-SOUTH	1.14	5.32 %
KL-CENTRAL	0.18	3.73 %
Total	4.71	6.61 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.69	21.03 %
Iron	0.50	47.63 %
W.Heater	0.33	17.45 %
Small-Ap	0.25	3.74 %
Mixie	0.23	1.83 %
W-Purifi	0.20	8.23 %
In-Stove	0.18	5.73 %
Total	3.39	7.54 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.91	6.55 %
Total	3.39	7.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.84	22.07 %
Iron	0.19	36.39 %
Air-Cool	0.07	12.42 %
Mixie	0.03	0.44 %
Total	1.14	5.32 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.33	4.74 %
KLR1	0.18	5.09 %
PNL1	0.15	5.60 %
PAS1	0.08	2.66 %
Total	1.14	5.32 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.11	42.25 %
In-Stove	0.04	15.08 %
Mixie	0.03	2.83 %
Total	0.18	3.73 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.18	3.73 %
Total	0.18	3.73 %