



KL : HAVELLS Sales Performance 19/05/2026 8:06 AM

MTD Sales
4.73 L

Brand Share %
15.00 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.18	39.59 %
W-Purifi	0.79	17.07 %
Iron	0.42	48.33 %
Air-Cool	0.40	11.70 %
Mixie	0.38	3.34 %
W.Heater	0.32	30.17 %
Small-Ap	0.24	5.26 %
Total	4.73	15.00 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.92	16.64 %
KL-SOUTH	1.81	12.94 %
Total	4.73	15.00 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.25	45.43 %
W-Purifi	0.61	17.96 %
Mixie	0.33	5.90 %
W.Heater	0.25	26.69 %
Small-Ap	0.24	8.76 %
Iron	0.23	52.42 %
Total	2.92	16.64 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	2.92	16.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.93	33.77 %
Air-Cool	0.40	22.01 %
Iron	0.19	44.11 %
W-Purifi	0.18	14.63 %
W.Heater	0.07	60.48 %
Mixie	0.05	0.87 %
Total	1.81	12.94 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.77	10.19 %
PNL1	0.20	8.52 %
Total	1.81	12.94 %