



KL : HAVELLS Sales Performance 19/04/2026 8:06 AM

MTD Sales
7.24 L

Brand Share %
12.49 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	3.27	23.61 %
Air-Cool	2.29	20.14 %
Iron	0.52	44.79 %
Small-Ap	0.45	7.45 %
W.Heater	0.25	28.56 %
W-Purifi	0.24	8.98 %
Mixie	0.21	1.68 %
Total	7.24	12.49 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.91	13.81 %
KL-NORTH	3.33	11.22 %
Total	7.24	12.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	2.09	21.28 %
Fan	1.70	22.09 %
Iron	0.11	23.35 %
Total	3.91	13.81 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	3.91	13.81 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.57	25.51 %
Small-Ap	0.45	13.13 %
Iron	0.41	59.65 %
W.Heater	0.25	34.50 %
W-Purifi	0.24	9.97 %
Mixie	0.21	3.30 %
Air-Cool	0.19	12.77 %
Total	3.33	11.22 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.33	11.10 %
WHKZ		0.00 %
Total	3.33	11.22 %