



# KL : HAVELLS Sales Performance 19/03/2026 8:06 AM

MTD Sales  
1.41 L

Brand Share %  
11.32 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.64	27.84 %
Iron	0.25	45.57 %
W-Purifi	0.25	16.72 %
Mixie	0.16	2.87 %
W.Heater	0.12	25.97 %
<b>Total</b>	<b>1.41</b>	<b>11.32 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.88	14.86 %
KL-SOUTH	0.53	8.09 %
<b>Total</b>	<b>1.41</b>	<b>11.32 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.44	39.56 %
Iron	0.19	67.90 %
Mixie	0.11	4.39 %
W.Heater	0.09	40.30 %
W-Purifi	0.06	5.47 %
<b>Total</b>	<b>0.88</b>	<b>14.86 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>0.88</b>	<b>14.86 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	16.60 %
W-Purifi	0.19	46.11 %
Iron	0.06	22.12 %
Mixie	0.06	1.74 %
W.Heater	0.03	13.20 %
<b>Total</b>	<b>0.53</b>	<b>8.09 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	5.92 %
PNL1	0.07	4.92 %
KLR1	0.06	6.27 %
<b>Total</b>	<b>0.53</b>	<b>8.09 %</b>