

MTD Sales  
4.41 L

Brand Share %  
6.45 %

Information:

MTD : 01-09-2026 To 17-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.45 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 2.43        | 19.91 %       |
| Iron     | 0.73        | 41.18 %       |
| Mixie    | 0.30        | 1.49 %        |
| W.Heater | 0.27        | 9.63 %        |
| In-Stove | 0.22        | 3.98 %        |
| W-Purifi | 0.20        | 3.90 %        |
| Small-Ap | 0.19        | 1.90 %        |
| Air-Cool | 0.07        | 5.94 %        |
| Total    | 4.41        | 6.45 %        |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 3.17        | 7.37 %        |
| KL-SOUTH   | 1.09        | 5.25 %        |
| KL-CENTRAL | 0.14        | 3.13 %        |
| Total      | 4.41        | 6.45 %        |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 1.63        | 21.21 %       |
| Iron     | 0.47        | 45.91 %       |
| W.Heater | 0.27        | 14.75 %       |
| Mixie    | 0.23        | 1.93 %        |
| W-Purifi | 0.20        | 8.23 %        |
| Small-Ap | 0.19        | 2.95 %        |
| In-Stove | 0.18        | 5.97 %        |
| Total    | 3.17        | 7.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 1.72        | 6.21 %        |
| Total    | 3.17        | 7.37 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.80        | 21.79 %       |
| Iron     | 0.19        | 36.39 %       |
| Air-Cool | 0.07        | 12.42 %       |
| Mixie    | 0.03        | 0.45 %        |
| Total    | 1.09        | 5.25 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.31        | 4.57 %        |
| KLR1     | 0.18        | 5.20 %        |
| PNL1     | 0.15        | 5.69 %        |
| PAS1     | 0.08        | 2.83 %        |
| Total    | 1.09        | 5.25 %        |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Iron     | 0.07        | 30.58 %       |
| In-Stove | 0.04        | 15.08 %       |
| Mixie    | 0.03        | 2.99 %        |
| Total    | 0.14        | 3.13 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOC1     | 0.14        | 3.13 %        |
| Total    | 0.14        | 3.13 %        |