



KL : HAVELLS Sales Performance 18/05/2026 8:06 AM

MTD Sales
4.37 L

Brand Share %
14.52 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.16	40.40 %
W-Purifi	0.63	14.90 %
Air-Cool	0.40	11.70 %
Mixie	0.38	3.48 %
Iron	0.31	41.08 %
W.Heater	0.25	28.55 %
Small-Ap	0.24	5.39 %
Total	4.37	14.52 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.59	15.83 %
KL-SOUTH	1.78	12.96 %
Total	4.37	14.52 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.25	47.22 %
W-Purifi	0.45	15.02 %
Mixie	0.33	6.25 %
Small-Ap	0.24	8.86 %
W.Heater	0.19	24.08 %
Iron	0.14	39.47 %
Total	2.59	15.83 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	2.59	15.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.91	33.71 %
Air-Cool	0.40	22.01 %
W-Purifi	0.18	14.63 %
Iron	0.17	42.43 %
W.Heater	0.07	60.48 %
Mixie	0.05	0.89 %
Total	1.78	12.96 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.75	10.12 %
PNL1	0.20	8.75 %
Total	1.78	12.96 %