



# KL : HAVELLS Sales Performance 18/03/2026 8:06 AM

MTD Sales  
1.33 L

Brand Share %  
11.65 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.61	29.86 %
W-Purifi	0.25	17.61 %
Iron	0.24	47.32 %
Mixie	0.16	3.09 %
W.Heater	0.06	19.23 %
<b>Total</b>	<b>1.33</b>	<b>11.65 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.80	14.81 %
KL-SOUTH	0.53	8.81 %
<b>Total</b>	<b>1.33</b>	<b>11.65 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.42	41.74 %
Iron	0.18	69.45 %
Mixie	0.11	4.79 %
W-Purifi	0.06	5.47 %
W.Heater	0.03	35.76 %
<b>Total</b>	<b>0.80</b>	<b>14.81 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>0.80</b>	<b>14.81 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	18.50 %
W-Purifi	0.19	56.38 %
Iron	0.06	23.80 %
Mixie	0.06	1.85 %
W.Heater	0.03	13.20 %
<b>Total</b>	<b>0.53</b>	<b>8.81 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	6.53 %
PNL1	0.07	5.25 %
KLR1	0.06	7.38 %
<b>Total</b>	<b>0.53</b>	<b>8.81 %</b>