

MTD Sales
4.11 L

Brand Share %
6.38 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.28	19.87 %
Iron	0.69	41.96 %
Mixie	0.30	1.53 %
W.Heater	0.24	9.09 %
In-Stove	0.22	4.09 %
W-Purifi	0.20	4.38 %
Small-Ap	0.19	2.02 %
Total	4.11	6.38 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.99	7.33 %
KL-SOUTH	0.99	4.97 %
KL-CENTRAL	0.14	3.57 %
Total	4.11	6.38 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.51	21.20 %
Iron	0.43	46.71 %
W.Heater	0.24	14.16 %
Mixie	0.23	1.98 %
W-Purifi	0.20	8.23 %
Small-Ap	0.19	3.18 %
In-Stove	0.18	6.24 %
Total	2.99	7.33 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.60	6.22 %
Total	2.99	7.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.77	21.99 %
Iron	0.19	37.98 %
Mixie	0.03	0.46 %
Total	0.99	4.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.31	4.74 %
PNL1	0.15	5.91 %
KLR1	0.11	3.22 %
PAS1	0.08	2.88 %
Total	0.99	4.97 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.07	30.58 %
In-Stove	0.04	15.08 %
Mixie	0.03	3.41 %
Total	0.14	3.57 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.14	3.57 %
Total	0.14	3.57 %