



KL : HAVELLS Sales Performance 17/05/2026 8:06 AM

MTD Sales
3.95 L

Brand Share %
14.35 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.05	41.59 %
Air-Cool	0.40	12.24 %
Mixie	0.38	3.70 %
W-Purifi	0.36	10.83 %
Iron	0.27	40.64 %
W.Heater	0.25	28.71 %
Small-Ap	0.24	5.82 %
Total	3.95	14.35 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.46	15.76 %
KL-SOUTH	1.50	12.52 %
Total	3.95	14.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.22	48.43 %
W-Purifi	0.36	12.93 %
Mixie	0.33	6.40 %
Small-Ap	0.24	9.75 %
W.Heater	0.19	24.24 %
Iron	0.12	36.29 %
Total	2.46	15.76 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	2.46	15.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.83	34.42 %
Air-Cool	0.40	23.30 %
Iron	0.15	44.74 %
W.Heater	0.07	60.48 %
Mixie	0.05	0.98 %
Total	1.50	12.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	11.54 %
KLR1	0.21	9.62 %
PNL1	0.20	8.98 %
Total	1.50	12.52 %