



KL : HAVELLS Sales Performance 17/03/2026 8:06 AM

MTD Sales
1.31 L

Brand Share %
12.45 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.61	31.74 %
W-Purifi	0.25	18.52 %
Iron	0.23	47.53 %
Mixie	0.16	3.20 %
W.Heater	0.06	19.23 %
Total	1.31	12.45 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.78	15.11 %
KL-SOUTH	0.53	9.87 %
Total	1.31	12.45 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.42	41.74 %
Iron	0.17	67.90 %
Mixie	0.11	5.05 %
W-Purifi	0.06	5.47 %
W.Heater	0.03	35.76 %
Total	0.78	15.11 %

Branch *	MTD Sales L	Brand Share %
Total	0.78	15.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	20.94 %
W-Purifi	0.19	71.06 %
Iron	0.06	25.47 %
Mixie	0.06	1.89 %
W.Heater	0.03	13.20 %
Total	0.53	9.87 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	7.45 %
PNL1	0.07	6.23 %
KLR1	0.06	7.79 %
Total	0.53	9.87 %