



KL : HAVELLS Sales Performance 16/05/2026 8:06 AM

MTD Sales
3.75 L

Brand Share %
14.62 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.99	42.30 %
Air-Cool	0.40	12.24 %
W-Purifi	0.36	11.23 %
Mixie	0.31	3.24 %
W.Heater	0.25	34.59 %
Small-Ap	0.24	6.36 %
Iron	0.20	36.36 %
Total	3.75	14.62 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.32	15.58 %
KL-SOUTH	1.43	13.30 %
Total	3.75	14.62 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.17	48.41 %
W-Purifi	0.36	13.50 %
Mixie	0.31	6.12 %
Small-Ap	0.24	10.05 %
W.Heater	0.19	30.07 %
Iron	0.06	22.98 %
Total	2.32	15.58 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	2.32	15.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.83	35.93 %
Air-Cool	0.40	23.30 %
Iron	0.14	48.69 %
W.Heater	0.07	60.48 %
Total	1.43	13.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	12.58 %
KLR1	0.21	10.43 %
PNL1	0.20	8.98 %
Total	1.43	13.30 %