



KL : HAVELLS Sales Performance 16/04/2026 8:06 AM

MTD Sales
5.57 L

Brand Share %
12.46 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.51	24.10 %
Air-Cool	1.59	21.13 %
Small-Ap	0.45	8.65 %
Iron	0.37	39.77 %
W.Heater	0.25	32.73 %
Mixie	0.21	2.01 %
W-Purifi	0.17	7.35 %
Total	5.57	12.46 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	2.93	14.08 %
KL-NORTH	2.63	11.04 %
Total	5.57	12.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	1.59	25.20 %
Fan	1.29	22.06 %
Iron	0.05	12.76 %
Total	2.93	14.08 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.34	11.16 %
TVSD		0.00 %
Total	2.93	14.08 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.22	26.73 %
Small-Ap	0.45	14.76 %
Iron	0.32	57.37 %
W.Heater	0.25	36.32 %
Mixie	0.21	3.90 %
W-Purifi	0.17	8.27 %
Total	2.63	11.04 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.63	10.89 %
WHKZ		0.00 %
Total	2.63	11.04 %