



KL : HAVELLS Sales Performance 16/03/2026 8:06 AM

MTD Sales
1.24 L

Brand Share %
12.95 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.61	35.20 %
W-Purifi	0.25	21.70 %
Iron	0.21	47.78 %
Mixie	0.11	2.42 %
W.Heater	0.06	17.29 %
Total	1.24	12.95 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.72	15.06 %
KL-SOUTH	0.53	10.88 %
Total	1.24	12.95 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.42	44.42 %
Iron	0.15	69.33 %
W-Purifi	0.06	6.69 %
Mixie	0.05	2.78 %
W.Heater	0.03	25.20 %
Total	0.72	15.06 %

Branch *	MTD Sales L	Brand Share %
Total	0.72	15.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.19	24.32 %
W-Purifi	0.19	71.06 %
Iron	0.06	26.43 %
Mixie	0.06	2.15 %
W.Heater	0.03	13.20 %
Total	0.53	10.88 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	8.06 %
PNL1	0.07	6.57 %
KLR1	0.06	10.34 %
Total	0.53	10.88 %