

MTD Sales
3.73 L

Brand Share %
6.53 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.17	22.04 %
Iron	0.56	41.35 %
Mixie	0.26	1.52 %
W.Heater	0.20	7.99 %
W-Purifi	0.20	4.73 %
Small-Ap	0.19	2.23 %
In-Stove	0.15	3.22 %
Total	3.73	6.53 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.71	7.45 %
KL-SOUTH	0.95	5.38 %
KL-CENTRAL	0.06	2.13 %
Total	3.73	6.53 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.42	23.31 %
Iron	0.36	48.00 %
W.Heater	0.20	12.63 %
W-Purifi	0.20	8.65 %
Mixie	0.19	1.84 %
Small-Ap	0.19	3.39 %
In-Stove	0.15	6.16 %
Total	2.71	7.45 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.40	6.07 %
Total	2.71	7.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.75	24.60 %
Iron	0.17	37.70 %
Mixie	0.03	0.53 %
Total	0.95	5.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.30	5.18 %
PNL1	0.13	5.89 %
KLR1	0.11	3.61 %
PAS1	0.08	3.13 %
Total	0.95	5.38 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Mixie	0.03	4.74 %
Iron	0.03	19.85 %
Total	0.06	2.13 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.06	2.13 %
Total	0.06	2.13 %