



KL : HAVELLS Sales Performance 15/05/2026 8:06 AM

MTD Sales
3.52 L

Brand Share %
14.68 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.81	41.64 %
Air-Cool	0.40	13.14 %
W-Purifi	0.36	11.77 %
Mixie	0.28	3.18 %
W.Heater	0.25	40.48 %
Small-Ap	0.24	6.75 %
Iron	0.18	33.85 %
Total	3.52	14.68 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.14	15.14 %
KL-SOUTH	1.38	14.03 %
Total	3.52	14.68 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.03	45.92 %
W-Purifi	0.36	14.29 %
Mixie	0.28	5.88 %
Small-Ap	0.24	10.28 %
W.Heater	0.19	33.81 %
Iron	0.05	20.27 %
Total	2.14	15.14 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	2.14	15.14 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.78	37.12 %
Air-Cool	0.40	25.89 %
Iron	0.13	46.46 %
W.Heater	0.07	92.24 %
Total	1.38	14.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.58	13.30 %
KLR1	0.21	10.82 %
PNL1	0.20	9.69 %
Total	1.38	14.03 %