

MTD Sales
3.47 L

Brand Share %
6.51 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	2.02	22.22 %
Iron	0.55	41.97 %
W.Heater	0.20	8.39 %
W-Purifi	0.20	5.21 %
Mixie	0.20	1.29 %
Small-Ap	0.19	2.33 %
In-Stove	0.11	2.49 %
Total	3.47	6.51 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.53	7.53 %
KL-SOUTH	0.90	5.41 %
KL-CENTRAL	0.03	1.08 %
Total	3.47	6.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.31	23.96 %
Iron	0.35	48.93 %
W.Heater	0.20	13.18 %
W-Purifi	0.20	9.52 %
Small-Ap	0.19	3.54 %
Mixie	0.17	1.81 %
In-Stove	0.11	4.83 %
Total	2.53	7.53 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.34	6.15 %
Total	2.53	7.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.71	24.33 %
Iron	0.17	38.47 %
Mixie	0.03	0.56 %
Total	0.90	5.41 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.30	5.25 %
PNL1	0.13	6.03 %
KLR1	0.09	3.30 %
PAS1	0.08	3.71 %
Total	0.90	5.41 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.03	19.85 %
Total	0.03	1.08 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.03	1.08 %
Total	0.03	1.08 %