



KL : HAVELLS Sales Performance 14/05/2026 8:06 AM

MTD Sales
3.19 L

Brand Share %
13.96 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.61	39.37 %
W-Purifi	0.36	11.77 %
Air-Cool	0.33	11.07 %
Mixie	0.28	3.34 %
W.Heater	0.25	40.48 %
Small-Ap	0.24	7.35 %
Iron	0.12	26.41 %
Total	3.19	13.96 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.11	15.37 %
KL-SOUTH	1.08	11.84 %
Total	3.19	13.96 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	1.03	46.30 %
W-Purifi	0.36	14.29 %
Mixie	0.28	6.18 %
Small-Ap	0.24	10.89 %
W.Heater	0.19	33.81 %
Iron	0.02	9.16 %
Total	2.11	15.37 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	2.11	15.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.59	31.21 %
Air-Cool	0.33	22.33 %
Iron	0.10	42.09 %
W.Heater	0.07	92.24 %
Total	1.08	11.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.32	8.52 %
PNL1	0.20	9.87 %
KLR1	0.18	9.51 %
Total	1.08	11.84 %