



KL : HAVELLS Sales Performance 12/05/2026 8:06 AM

MTD Sales
2.86 L

Brand Share %
14.74 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.43	39.47 %
W-Purifi	0.36	13.75 %
Air-Cool	0.33	11.45 %
Small-Ap	0.24	9.08 %
Mixie	0.20	3.01 %
W.Heater	0.19	36.88 %
Iron	0.11	24.79 %
Total	2.86	14.74 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.83	15.69 %
KL-SOUTH	1.03	13.30 %
Total	2.86	14.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.88	46.31 %
W-Purifi	0.36	15.79 %
Small-Ap	0.24	12.92 %
Mixie	0.20	5.67 %
W.Heater	0.12	27.67 %
Iron	0.02	9.16 %
Total	1.83	15.69 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	1.83	15.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.55	31.86 %
Air-Cool	0.33	22.33 %
Iron	0.09	40.59 %
W.Heater	0.07	100.00 %
Total	1.03	13.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.27	9.22 %
PNL1	0.20	10.45 %
KLR1	0.18	12.08 %
Total	1.03	13.30 %