



# KL : HAVELLS Sales Performance 11/05/2026 8:06 AM

MTD Sales  
2.61 L

Brand Share %  
14.12 %

Information:

MTD : 01-05-2026 To 10-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.33	39.30 %
W-Purifi	0.36	14.43 %
Air-Cool	0.33	11.45 %
Small-Ap	0.24	9.28 %
W.Heater	0.16	40.29 %
Mixie	0.12	1.91 %
Iron	0.08	22.88 %
<b>Total</b>	<b>2.61</b>	<b>14.12 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.73	15.62 %
KL-SOUTH	0.89	11.90 %
<b>Total</b>	<b>2.61</b>	<b>14.12 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.86	48.02 %
W-Purifi	0.36	16.70 %
Small-Ap	0.24	13.16 %
W.Heater	0.12	34.78 %
Mixie	0.12	3.68 %
Iron	0.02	10.88 %
<b>Total</b>	<b>1.73</b>	<b>15.62 %</b>

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
<b>Total</b>	<b>1.73</b>	<b>15.62 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.46	29.42 %
Air-Cool	0.33	22.33 %
Iron	0.06	35.28 %
W.Heater	0.03	100.00 %
<b>Total</b>	<b>0.89</b>	<b>11.90 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.21	7.38 %
PNL1	0.18	9.89 %
KLR1	0.16	10.91 %
<b>Total</b>	<b>0.89</b>	<b>11.90 %</b>