



KL : HAVELLS Sales Performance 10/05/2026 8:06 AM

MTD Sales
2.44 L

Brand Share %
14.54 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.30	41.97 %
Air-Cool	0.33	11.93 %
Small-Ap	0.24	9.94 %
W-Purifi	0.21	9.45 %
W.Heater	0.16	40.29 %
Mixie	0.12	2.22 %
Iron	0.08	25.26 %
Total	2.44	14.54 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.56	15.57 %
KL-SOUTH	0.89	13.02 %
Total	2.44	14.54 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.83	53.54 %
Small-Ap	0.24	14.09 %
W-Purifi	0.21	11.10 %
W.Heater	0.12	34.78 %
Mixie	0.12	4.21 %
Iron	0.02	12.44 %
Total	1.56	15.57 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	1.56	15.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.46	30.26 %
Air-Cool	0.33	23.43 %
Iron	0.06	37.61 %
W.Heater	0.03	100.00 %
Total	0.89	13.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.21	8.35 %
PNL1	0.18	10.64 %
KLR1	0.16	11.86 %
Total	0.89	13.02 %