



# KL : HAVELLS Sales Performance 09/05/2026 8:06 AM

MTD Sales  
2.16 L

Brand Share %  
13.86 %

Information:

MTD : 01-05-2026 To 08-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.20	41.84 %
Air-Cool	0.33	11.93 %
W-Purifi	0.21	9.45 %
Small-Ap	0.18	8.33 %
W.Heater	0.10	37.73 %
Mixie	0.08	1.59 %
Iron	0.07	24.50 %
<b>Total</b>	<b>2.16</b>	<b>13.86 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.39	14.79 %
KL-SOUTH	0.77	12.45 %
<b>Total</b>	<b>2.16</b>	<b>13.86 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.83	55.49 %
W-Purifi	0.21	11.10 %
Small-Ap	0.18	11.67 %
Mixie	0.08	2.98 %
W.Heater	0.06	28.36 %
Iron	0.02	12.44 %
<b>Total</b>	<b>1.39</b>	<b>14.79 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>1.39</b>	<b>14.79 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.36	26.75 %
Air-Cool	0.33	23.43 %
Iron	0.05	39.81 %
W.Heater	0.03	100.00 %
<b>Total</b>	<b>0.77</b>	<b>12.45 %</b>

Branch *	MTD Sales L	Brand Share %
PNL1	0.16	9.44 %
KLR1	0.16	12.40 %
TVP1	0.12	5.58 %
<b>Total</b>	<b>0.77</b>	<b>12.45 %</b>