



KL : HAVELLS Sales Performance 08/05/2026 8:07 AM

MTD Sales
2.11 L

Brand Share %
14.93 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.20	43.92 %
Air-Cool	0.33	12.24 %
W-Purifi	0.21	10.70 %
Small-Ap	0.13	7.18 %
W.Heater	0.10	44.45 %
Mixie	0.08	1.82 %
Iron	0.06	26.75 %
Total	2.11	14.93 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.34	16.13 %
KL-SOUTH	0.77	13.21 %
Total	2.11	14.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.83	58.01 %
W-Purifi	0.21	12.86 %
Small-Ap	0.13	10.49 %
Mixie	0.08	3.51 %
W.Heater	0.06	34.33 %
Iron	0.02	14.35 %
Total	1.34	16.13 %

Branch *	MTD Sales L	Brand Share %
Total	1.34	16.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.36	28.21 %
Air-Cool	0.33	24.63 %
Iron	0.04	44.56 %
W.Heater	0.03	100.00 %
Total	0.77	13.21 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.16	14.04 %
PNL1	0.15	9.93 %
TVP1	0.12	5.87 %
Total	0.77	13.21 %