



KL : HAVELLS Sales Performance 07/05/2026 8:06 AM

MTD Sales
1.98 L

Brand Share %
15.60 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.20	45.31 %
Air-Cool	0.33	12.47 %
W-Purifi	0.15	8.89 %
W.Heater	0.10	44.45 %
Mixie	0.08	2.10 %
Small-Ap	0.07	4.65 %
Iron	0.06	28.63 %
Total	1.98	15.60 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.21	16.37 %
KL-SOUTH	0.77	14.51 %
Total	1.98	15.60 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.83	58.01 %
W-Purifi	0.15	11.13 %
Mixie	0.08	4.07 %
Small-Ap	0.07	6.51 %
W.Heater	0.06	34.33 %
Iron	0.02	16.16 %
Total	1.21	16.37 %

Branch *	MTD Sales L	Brand Share %
Total	1.21	16.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.36	30.17 %
Air-Cool	0.33	24.63 %
Iron	0.04	44.56 %
W.Heater	0.03	100.00 %
Total	0.77	14.51 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.16	14.90 %
PNL1	0.15	11.00 %
TVP1	0.12	6.14 %
Total	0.77	14.51 %