



# KL : HAVELLS Sales Performance 07/04/2026 8:06 AM

MTD Sales  
1.88 L

Brand Share %  
14.50 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	1.11	29.56 %
Air-Cool	0.33	15.98 %
Mixie	0.13	3.72 %
W.Heater	0.11	31.93 %
Small-Ap	0.10	4.24 %
Iron	0.09	27.43 %
<b>Total</b>	<b>1.88</b>	<b>14.50 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	0.95	14.26 %
KL-NORTH	0.92	14.76 %
<b>Total</b>	<b>1.88</b>	<b>14.50 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.61	30.91 %
Air-Cool	0.33	21.59 %
Iron	0.01	3.56 %
<b>Total</b>	<b>0.95</b>	<b>14.26 %</b>

Branch *	MTD Sales L	Brand Share %
KLR1	0.08	8.70 %
PNL1	0.05	5.06 %
TVSD		0.00 %
<b>Total</b>	<b>0.95</b>	<b>14.26 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.49	28.05 %
Mixie	0.13	7.68 %
W.Heater	0.11	31.93 %
Small-Ap	0.10	7.85 %
Iron	0.09	61.67 %
<b>Total</b>	<b>0.92</b>	<b>14.76 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>0.92</b>	<b>14.76 %</b>