



KL : HAVELLS Sales Performance 06/05/2026 8:06 AM

MTD Sales
1.77 L

Brand Share %
15.79 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.95	42.22 %
Air-Cool	0.33	13.37 %
W-Purifi	0.15	9.90 %
Small-Ap	0.12	8.21 %
W.Heater	0.10	44.45 %
Mixie	0.08	2.54 %
Iron	0.05	25.49 %
Total	1.77	15.79 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	1.06	16.27 %
KL-SOUTH	0.70	15.13 %
Total	1.77	15.79 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.65	56.33 %
W-Purifi	0.15	12.75 %
Small-Ap	0.12	10.95 %
Mixie	0.08	5.09 %
W.Heater	0.06	34.33 %
Iron	0.01	9.33 %
Total	1.06	16.27 %

Branch *	MTD Sales L	Brand Share %
Total	1.06	16.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.33	28.40 %
Fan	0.30	27.45 %
Iron	0.04	44.56 %
W.Heater	0.03	100.00 %
Total	0.70	15.13 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.13	10.40 %
TVP1	0.08	4.68 %
Total	0.70	15.13 %