



KL : HAVELLS Sales Performance 06/04/2026 8:06 AM

MTD Sales
1.62 L

Brand Share %
15.84 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.99	31.10 %
Air-Cool	0.24	15.58 %
Mixie	0.13	4.64 %
Small-Ap	0.10	5.30 %
W.Heater	0.08	30.78 %
Iron	0.07	28.53 %
Total	1.62	15.84 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.85	18.03 %
KL-SOUTH	0.77	13.96 %
Total	1.62	15.84 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.48	31.56 %
Mixie	0.13	10.22 %
Small-Ap	0.10	10.02 %
W.Heater	0.08	30.78 %
Iron	0.07	69.92 %
Total	0.85	18.03 %

Branch *	MTD Sales L	Brand Share %
Total	0.85	18.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.51	30.69 %
Air-Cool	0.24	21.33 %
Iron	0.01	4.40 %
Total	0.77	13.96 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.40	15.26 %
KLR1	0.08	10.55 %
PNL1	0.05	5.72 %
TVSD		0.00 %
Total	0.77	13.96 %