



# KL : HAVELLS Sales Performance 05/05/2026 8:06 AM

MTD Sales  
1.61 L

Brand Share %  
16.44 %

Information:

MTD : 01-05-2026 To 04-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.79	40.56 %
Air-Cool	0.33	15.62 %
W-Purifi	0.15	9.90 %
Small-Ap	0.12	9.13 %
W.Heater	0.10	44.45 %
Mixie	0.08	3.09 %
Iron	0.05	33.54 %
<b>Total</b>	<b>1.61</b>	<b>16.44 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.91	16.55 %
KL-SOUTH	0.70	16.30 %
<b>Total</b>	<b>1.61</b>	<b>16.44 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.49	52.09 %
W-Purifi	0.15	12.75 %
Small-Ap	0.12	12.54 %
Mixie	0.08	6.81 %
W.Heater	0.06	34.33 %
Iron	0.01	12.45 %
<b>Total</b>	<b>0.91</b>	<b>16.55 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>0.91</b>	<b>16.55 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.33	29.80 %
Fan	0.30	29.81 %
Iron	0.04	57.66 %
W.Heater	0.03	100.00 %
<b>Total</b>	<b>0.70</b>	<b>16.30 %</b>

Branch *	MTD Sales L	Brand Share %
PNL1	0.13	11.25 %
TVP1	0.08	5.41 %
<b>Total</b>	<b>0.70</b>	<b>16.30 %</b>