



# KL : HAVELLS Sales Performance 04/05/2026 8:06 AM

MTD Sales  
1.53 L

Brand Share %  
17.96 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.79	44.82 %
Air-Cool	0.25	15.50 %
W-Purifi	0.15	11.52 %
Small-Ap	0.12	10.19 %
W.Heater	0.10	44.45 %
Mixie	0.08	3.42 %
Iron	0.05	33.54 %
<b>Total</b>	<b>1.53</b>	<b>17.96 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.91	18.39 %
KL-SOUTH	0.63	17.37 %
<b>Total</b>	<b>1.53</b>	<b>17.96 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.49	56.63 %
W-Purifi	0.15	15.58 %
Small-Ap	0.12	13.51 %
Mixie	0.08	7.03 %
W.Heater	0.06	34.33 %
Iron	0.01	12.45 %
<b>Total</b>	<b>0.91</b>	<b>18.39 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>0.91</b>	<b>18.39 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	0.30	33.46 %
Air-Cool	0.25	31.90 %
Iron	0.04	57.66 %
W.Heater	0.03	100.00 %
<b>Total</b>	<b>0.63</b>	<b>17.37 %</b>

Branch *	MTD Sales L	Brand Share %
PNL1	0.13	13.50 %
TVP1	0.08	6.49 %
<b>Total</b>	<b>0.63</b>	<b>17.37 %</b>