



KL : HAVELLS Sales Performance 03/05/2026 8:06 AM

MTD Sales
0.99 L

Brand Share %
16.30 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.30 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 0.50 | 42.42 % |
| Air-Cool | 0.17 | 15.43 % |
| W-Purifi | 0.15 | 13.10 % |
| Small-Ap | 0.06 | 10.13 % |
| Mixie | 0.05 | 2.86 % |
| Iron | 0.03 | 32.75 % |
| W.Heater | 0.03 | 27.24 % |
| Total | 0.99 | 16.30 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| KL-NORTH | 0.60 | 17.45 % |
| KL-SOUTH | 0.39 | 14.80 % |
| Total | 0.99 | 16.30 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 0.31 | 55.71 % |
| W-Purifi | 0.15 | 18.60 % |
| Small-Ap | 0.06 | 11.49 % |
| Mixie | 0.05 | 6.10 % |
| W.Heater | 0.03 | 27.24 % |
| Total | 0.60 | 17.45 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Total | 0.60 | 17.45 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 0.19 | 30.70 % |
| Air-Cool | 0.17 | 30.34 % |
| Iron | 0.03 | 49.36 % |
| Total | 0.39 | 14.80 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| PNL1 | 0.11 | 15.89 % |
| TVP1 | -0.02 | -2.08 % |
| Total | 0.39 | 14.80 % |