



KL : HAVELLS Sales Performance 02/05/2026 8:06 AM

MTD Sales
0.66 L

Brand Share %
16.52 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	0.34	48.53 %
Air-Cool	0.08	13.03 %
W-Purifi	0.06	8.66 %
Small-Ap	0.06	15.20 %
Mixie	0.05	3.98 %
Iron	0.03	34.88 %
W.Heater	0.03	27.24 %
Total	0.66	16.52 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	0.48	23.53 %
KL-SOUTH	0.18	9.12 %
Total	0.66	16.52 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	0.27	61.53 %
W-Purifi	0.06	15.92 %
Small-Ap	0.06	17.90 %
Mixie	0.05	10.60 %
W.Heater	0.03	27.24 %
Total	0.48	23.53 %

Branch *	MTD Sales L	Brand Share %
Total	0.48	23.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.08	20.34 %
Fan	0.07	26.08 %
Iron	0.03	49.36 %
Total	0.18	9.12 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.07	15.55 %
PNL1		0.00 %
TVP1	-0.02	-2.88 %
Total	0.18	9.12 %