

MTD Sales
9.21 L

Brand Share %
6.00 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	4.56	17.54 %
Iron	1.33	36.46 %
W.Heater	1.16	12.77 %
In-Stove	0.67	5.64 %
Mixie	0.64	1.50 %
Small-Ap	0.52	2.30 %
W-Purifi	0.20	1.81 %
Air-Cool	0.13	7.66 %
Total	9.21	6.00 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	7.07	6.70 %
KL-SOUTH	1.65	4.43 %
KL-CENTRAL	0.48	4.54 %
Total	9.21	6.00 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	3.29	17.61 %
W.Heater	1.05	15.22 %
Iron	0.86	35.79 %
In-Stove	0.60	8.22 %
Mixie	0.55	2.02 %
Small-Ap	0.52	3.43 %
W-Purifi	0.20	3.11 %
Total	7.07	6.70 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.23	5.86 %
KZSD		0.00 %
Total	7.07	6.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fan	1.21	20.24 %
Iron	0.28	34.77 %
Air-Cool	0.13	15.64 %
Mixie	0.03	0.24 %
Total	1.65	4.43 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.47	3.55 %
KLR1	0.22	4.12 %
PAS1	0.13	2.29 %
TVSD		0.00 %
Total	1.65	4.43 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Iron	0.18	43.65 %
W.Heater	0.12	26.58 %
In-Stove	0.07	7.95 %
Mixie	0.06	2.11 %
Fan	0.05	4.16 %
Total	0.48	4.54 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.48	4.54 %
Total	0.48	4.54 %