



# KL : HAVELLS Sales Performance 01/05/2026 8:06 AM

MTD Sales  
12.96 L

Brand Share %  
13.13 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	5.81	26.13 %
Air-Cool	4.24	20.09 %
Iron	0.98	48.33 %
Small-Ap	0.78	8.57 %
Mixie	0.55	2.72 %
W-Purifi	0.30	5.65 %
W.Heater	0.28	22.39 %
<b>Total</b>	<b>12.96</b>	<b>13.13 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.94	15.84 %
KL-NORTH	6.02	10.97 %
<b>Total</b>	<b>12.96</b>	<b>13.13 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cool	3.65	23.46 %
Fan	2.82	23.93 %
Mixie	0.24	2.44 %
Iron	0.20	27.06 %
W.Heater	0.03	15.36 %
<b>Total</b>	<b>6.94</b>	<b>15.84 %</b>

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
<b>Total</b>	<b>6.94</b>	<b>15.84 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fan	2.99	28.60 %
Iron	0.78	60.33 %
Small-Ap	0.78	14.48 %
Air-Cool	0.59	10.67 %
Mixie	0.32	2.98 %
W-Purifi	0.30	6.08 %
W.Heater	0.25	23.82 %
<b>Total</b>	<b>6.02</b>	<b>10.97 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	6.02	10.88 %
WHKZ		0.00 %
<b>Total</b>	<b>6.02</b>	<b>10.97 %</b>