



KL : HAVELLS Sales Performance 01/04/2026 8:06 AM

MTD Sales
3.46 L

Brand Share %
9.97 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.97 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Fan | 1.33 | 20.57 % |
| Air-Cool | 0.55 | 8.72 % |
| W-Purifi | 0.47 | 15.34 % |
| Iron | 0.45 | 40.09 % |
| W.Heater | 0.34 | 31.02 % |
| Mixie | 0.32 | 2.74 % |
| Total | 3.46 | 9.97 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KL-NORTH | 2.19 | 12.31 % |
| KL-SOUTH | 1.27 | 7.51 % |
| Total | 3.46 | 9.97 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Fan | 1.01 | 30.36 % |
| Iron | 0.32 | 48.29 % |
| W-Purifi | 0.28 | 11.63 % |
| W.Heater | 0.27 | 41.77 % |
| Mixie | 0.20 | 3.30 % |
| Air-Cool | 0.11 | 4.93 % |
| Total | 2.19 | 12.31 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| WHKZ | | 0.00 % |
| Total | 2.19 | 12.31 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cool | 0.44 | 10.92 % |
| Fan | 0.33 | 10.33 % |
| W-Purifi | 0.19 | 29.65 % |
| Iron | 0.13 | 28.24 % |
| Mixie | 0.12 | 2.11 % |
| W.Heater | 0.07 | 15.86 % |
| Total | 1.27 | 7.51 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TVP1 | 0.64 | 8.22 % |
| PNL1 | 0.23 | 6.26 % |
| KLR1 | 0.10 | 3.90 % |
| Total | 1.27 | 7.51 % |