



KL : HAIER Sales Performance 31/03/2026 8:02 AM

MTD Sales
77.89 L

Brand Share %
13.42 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	42.01	12.35 %
Fridge	16.50	18.94 %
LED TV	14.74	17.32 %
Wash-Mac	3.83	7.43 %
Chimney	0.43	5.77 %
Oven	0.19	2.52 %
W.Heater	0.12	11.34 %
W-Disp	0.06	44.64 %
Total	77.89	13.42 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	48.31	15.20 %
KL-SOUTH	29.58	11.26 %
Total	77.89	13.42 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	24.01	12.64 %
Fridge	12.82	29.78 %
LED TV	8.91	19.27 %
Wash-Mac	1.92	7.47 %
Chimney	0.43	6.65 %
Oven	0.08	1.50 %
W-Disp	0.06	100.00 %
W.Heater	0.06	8.84 %
Total	48.31	15.20 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.41	4.57 %
Total	48.31	15.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	17.99	11.98 %
LED TV	5.83	15.00 %
Fridge	3.68	8.35 %
Wash-Mac	1.91	7.39 %
Oven	0.11	5.55 %
W.Heater	0.07	14.86 %
Total	29.58	11.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	12.52	9.66 %
PAS1	5.92	10.67 %
PNL1	0.46	1.16 %
TVSD		0.00 %
WHTM		0.00 %
Total	29.58	11.26 %