

MTD Sales
144.45 L

Brand Share %
10.63 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.63 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	44.15	16.05 %
Fridge	43.61	16.62 %
Air-Cond	23.93	4.89 %
Wash-Mac	12.54	5.92 %
Vac-Clea	10.27	43.87 %
D-Freez	5.30	81.75 %
Small-Ap	1.55	7.17 %
W.Heater	0.93	10.43 %
Oven	0.83	6.29 %
Gas-Stov	0.66	2.86 %
W-Disp	0.36	45.10 %
Chimney	0.31	1.43 %
Total	144.45	10.63 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	103.99	12.54 %
KL-SOUTH	34.43	8.24 %
KL-CENTRAL	6.03	5.39 %
Total	144.45	10.63 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	29.39	18.08 %
Fridge	28.57	19.21 %
Air-Cond	20.29	6.73 %
Vac-Clea	9.59	48.86 %
Wash-Mac	8.86	6.87 %
D-Freez	3.66	83.20 %
Small-Ap	0.97	6.64 %
W.Heater	0.87	13.06 %
Gas-Stov	0.66	4.92 %
Oven	0.64	6.60 %
Chimney	0.31	1.68 %
W-Disp	0.19	47.89 %
Total	103.99	12.54 %

Branch *	MTD Sales L	Brand Share %
BSY1	7.62	7.19 %
VLC1	6.00	9.25 %
KZSD	0.01	-0.47 %
WHKZ	-1.29	5.70 %
Total	103.99	12.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	14.22	16.40 %
Fridge	12.02	12.69 %
Wash-Mac	3.36	4.87 %
Air-Cond	2.08	1.46 %
D-Freez	1.27	74.19 %
Small-Ap	0.59	10.38 %
Vac-Clea	0.56	31.62 %
W-Disp	0.17	50.79 %
Oven	0.11	4.42 %
W.Heater	0.06	3.11 %
Total	34.43	8.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	13.27	7.34 %
KOM1	6.05	6.49 %
PAS1	4.44	6.76 %
PNL1	2.85	6.85 %
WHTM	-0.66	6.60 %
Total	34.43	8.24 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	3.03	15.99 %
Air-Cond	1.55	3.42 %
LED TV	0.55	2.12 %
D-Freez	0.36	100.00 %
Wash-Mac	0.32	2.29 %
Vac-Clea	0.13	6.41 %
Oven	0.09	7.62 %
Total	6.03	5.39 %

Branch *	MTD Sales L	Brand Share %
KOC1	6.03	5.32 %
WKOC		0.00 %
Total	6.03	5.39 %