

MTD Sales
174.79 L

Brand Share %
10.84 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	102.33	8.95 %
Fridge	33.96	20.25 %
LED TV	28.90	17.24 %
Wash-Mac	5.18	5.73 %
D-Freez	2.09	79.46 %
Vac-Clea	0.82	8.34 %
W-Disp	0.80	76.86 %
Oven	0.65	4.87 %
W.Heater	0.05	4.69 %
Total	174.79	10.84 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	88.91	10.29 %
KL-SOUTH	85.88	11.48 %
Total	174.79	10.84 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	42.98	7.47 %
Fridge	24.16	25.90 %
LED TV	17.10	16.53 %
Wash-Mac	1.93	3.59 %
D-Freez	1.25	100.00 %
Vac-Clea	0.69	7.37 %
W-Disp	0.56	100.00 %
Oven	0.19	1.61 %
W.Heater	0.05	5.84 %
Total	88.91	10.29 %

Branch *	MTD Sales L	Brand Share %
KZD1	90.24	10.31 %
Total	88.91	10.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	59.35	10.46 %
LED TV	11.80	18.38 %
Fridge	9.80	13.18 %
Wash-Mac	3.24	8.87 %
D-Freez	0.84	60.87 %
Oven	0.45	34.19 %
W-Disp	0.25	50.43 %
Vac-Clea	0.14	24.44 %
Total	85.88	11.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	35.04	8.77 %
PNL1	6.05	5.46 %
TVSD		0.00 %
Total	85.88	11.48 %