

MTD Sales
75.60 L

Brand Share %
13.63 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	40.28	12.31 %
Fridge	16.04	19.22 %
LED TV	14.64	18.27 %
Wash-Mac	3.83	7.76 %
Chimney	0.43	6.53 %
Oven	0.19	2.91 %
W.Heater	0.12	12.41 %
W-Disp	0.06	44.64 %
Total	75.60	13.63 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	47.46	15.64 %
KL-SOUTH	28.13	11.20 %
Total	75.60	13.63 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	23.29	12.78 %
Fridge	12.70	30.36 %
LED TV	8.91	20.31 %
Wash-Mac	1.92	7.83 %
Chimney	0.43	7.68 %
Oven	0.08	1.82 %
W-Disp	0.06	100.00 %
W.Heater	0.06	10.38 %
Total	47.46	15.64 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.41	4.68 %
Total	47.46	15.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	16.98	11.72 %
LED TV	5.73	15.79 %
Fridge	3.34	8.02 %
Wash-Mac	1.91	7.69 %
Oven	0.11	5.55 %
W.Heater	0.07	14.86 %
Total	28.13	11.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	12.04	9.78 %
PAS1	5.82	10.80 %
PNL1	0.46	1.23 %
TVSD		0.00 %
WHTM		0.00 %
Total	28.13	11.20 %