

MTD Sales
140.73 L

Brand Share %
10.79 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	43.56	17.17 %
LED TV	42.45	16.23 %
Air-Cond	23.41	4.98 %
Wash-Mac	12.01	5.86 %
Vac-Clea	9.89	43.55 %
D-Freez	4.90	80.57 %
Small-Ap	1.51	7.17 %
W.Heater	0.93	10.81 %
Oven	0.83	6.41 %
Gas-Stov	0.57	2.58 %
W-Disp	0.36	54.08 %
Chimney	0.31	1.50 %
Total	140.73	10.79 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	101.29	12.67 %
KL-SOUTH	33.64	8.46 %
KL-CENTRAL	5.80	5.39 %
Total	140.73	10.79 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	28.75	20.06 %
LED TV	28.31	18.50 %
Air-Cond	19.78	6.71 %
Vac-Clea	9.20	48.56 %
Wash-Mac	8.44	6.77 %
D-Freez	3.26	81.54 %
Small-Ap	0.97	6.81 %
W.Heater	0.87	13.70 %
Oven	0.64	6.77 %
Gas-Stov	0.57	4.48 %
Chimney	0.31	1.75 %
W-Disp	0.19	57.27 %
Total	101.29	12.67 %

Branch *	MTD Sales L	Brand Share %
BSY1	7.62	7.35 %
VLC1	6.00	9.43 %
KZSD	0.29	-13.91 %
WHKZ	-1.29	6.07 %
Total	101.29	12.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	13.59	16.36 %
Fridge	12.02	13.09 %
Wash-Mac	3.25	4.83 %
Air-Cond	2.08	1.58 %
D-Freez	1.27	74.19 %
Vac-Clea	0.56	32.35 %
Small-Ap	0.55	9.97 %
W-Disp	0.17	50.79 %
Oven	0.11	4.42 %
W.Heater	0.06	3.11 %
Total	33.64	8.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	12.91	7.54 %
KOM1	6.05	6.80 %
PAS1	4.44	6.98 %
PNL1	2.85	7.19 %
WHTM	-0.66	6.81 %
Total	33.64	8.46 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	2.80	15.08 %
Air-Cond	1.55	3.58 %
LED TV	0.55	2.17 %
D-Freez	0.36	100.00 %
Wash-Mac	0.32	2.46 %
Vac-Clea	0.13	6.41 %
Oven	0.09	7.62 %
Total	5.80	5.39 %

Branch *	MTD Sales L	Brand Share %
KOC1	5.80	5.32 %
WKOC		0.00 %
Total	5.80	5.39 %