



KL : HAIER Sales Performance 29/05/2026 8:02 AM

MTD Sales
110.77 L

Brand Share %
13.55 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	35.52	20.25 %
Air-Cond	31.09	9.10 %
LED TV	31.08	23.19 %
Wash-Mac	6.78	5.98 %
Vac-Clea	2.01	16.64 %
Chimney	1.74	12.06 %
D-Freez	1.67	84.34 %
W-Disp	0.48	85.52 %
Oven	0.38	2.72 %
W.Heater	0.02	0.71 %
Total	110.77	13.55 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	72.78	15.38 %
KL-SOUTH	37.98	11.03 %
Total	110.77	13.55 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.88	26.74 %
LED TV	23.10	29.95 %
Air-Cond	13.00	7.30 %
Wash-Mac	3.24	4.77 %
Vac-Clea	1.75	15.21 %
Chimney	1.74	12.21 %
D-Freez	1.31	100.00 %
W-Disp	0.48	100.00 %
Oven	0.27	2.24 %
W.Heater	0.02	1.14 %
Total	72.78	15.38 %

Branch *	MTD Sales L	Brand Share %
KZSD	0.49	12.88 %
WHKZ	-1.31	6.54 %
Total	72.78	15.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	18.09	11.06 %
LED TV	7.98	14.02 %
Fridge	7.64	10.75 %
Wash-Mac	3.54	7.78 %
D-Freez	0.36	53.49 %
Vac-Clea	0.26	45.45 %
Oven	0.11	5.50 %
Total	37.98	11.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	21.83	9.58 %
PNL1	2.67	7.59 %
TVSD		0.00 %
Total	37.98	11.03 %